

FLUENT COMMERCE

# Product Update

July 2024



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# Set the Global Standard for Dynamic Inventory Availability and Order Management.

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#### FLUENT ORDER MANAGEMENT

The modern, flexible distributed order management system that enables superior digital agility.



#### **Flexibility**

Unrivaled flexibility to configure and extend your business processes and UIs so you can respond to rapidly changing customer preferences faster and use the fulfillment experience as a competitive differentiator.



#### Scalability

Proven ability to process inventory updates, availability checks and orders at scale so you can grow your omni channel business confidently.



#### **Modern Architecture**

Enterprise-grade, data-secure modern architecture that maximizes the potential of cloud services to bring innovation in ecosystem composability and big data processing to our customers.

©2024 Fluent Commerce 3

# Pre Purchase The Offer The Promise The Fulfillment The Service

#### Fluent Order Management Platform

омх	Configure and Extend Workflows and Uls	Web Apps	Frameworks	SDKs
APIs	Share data or connect with any application or channel		GraphQL	REST
Orchestration Engine	Order Management logic, decisioning and execution			
Data Layer	Extensible, common data layer across all use cases			
Scalable Cloud	On-demand scale, global availability, zero down time releases			

**Business Users** 

**OMX** 



**OMX Builders** 

**Data Layer** 

# The Platform for Innovation in Omnichannel Commerce.

**Features Released** 

H1'24

Looking
Forward

H1'24

### Features Released



**Next Gen Inventory Availability Enhanced Order Processing** In-Store Operational Excellence **Self-Service Enablement** Cloud Advantage, Global Standard

#### **Next Gen Inventory Availability**

**Enhanced Order Processing** 

In-Store Operational Excellence

**Self-Service Enablement** 

Cloud Advantage, Global Standard

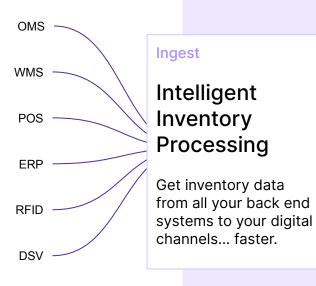
Intelligent Inventory Processing IPU and IPC

Metrics Dashboard

Intelligent Inventory Processing
Failed Event Identification

Dynamic Inventory Availability
Additional configurability
for Inventory Feeds

#### Fluent Big Inventory



**Inventory Hub** 

#### Enterprise Inventory Availability

See all your inventory and control what's Available to Promise (ATP) in each channel. Feed

Marketplaces

Inventory

Aware

Systems

Commerce Search

Advertising

Advertising

Data Exp Orchestration

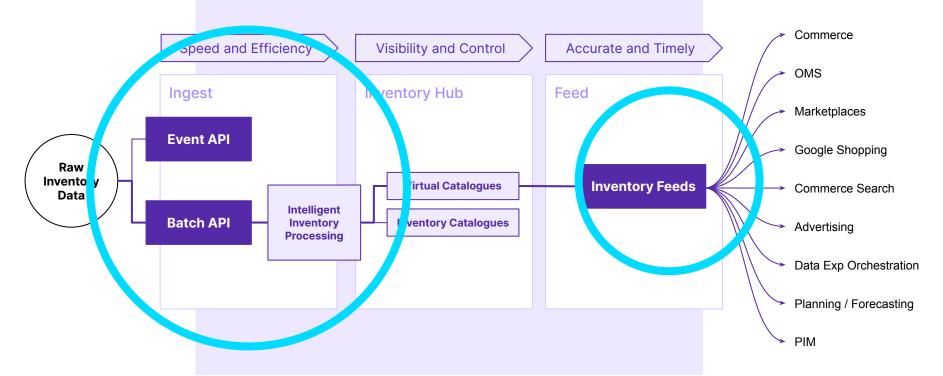
Commerce

Planning / Forecasting

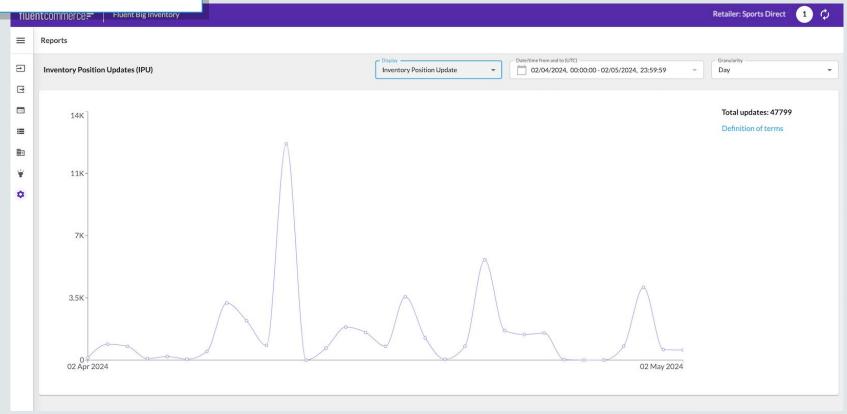
PIM

Reduce time it takes to update inventory availability across all customer facing channels from hours to minutes

#### **Fluent Big Inventory**

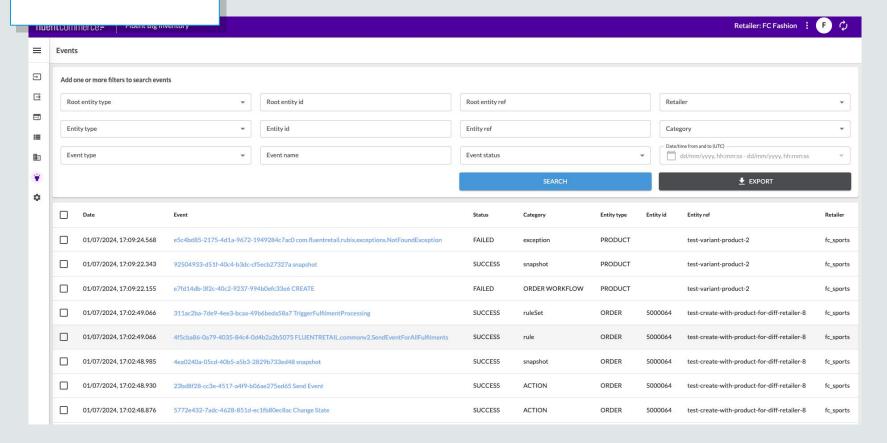


### Intelligent Inventory Processing IPU and IPC Metrics Dashboard



#### Intelligent Inventory Processing

#### **Failed Event Identification**



Next Gen Inventory Availability

Enhanced Order Processing
In-Store Operational Excellence

Self-Service Enablement

Cloud Advantage, Global Standard

Enhanced Order Processing Payments

In Store Experience
Select Fulfilments
to Add to Waves

Fluent Order Management
Customer-Driven
Enhancements

The payments data model been upgraded to enable OMX Builders to better manage payments throughout the order lifecycle

Enhanced Orders Processing
Payment Lifecycle
Management

14 GraphQL API Updates

Capture authorised funds at various stages of the orders lifecycle

Gracefully handle partial captures when different items are shipped

From the available pool of funds for a given order, determine which payment method to capture against first

Log the capture attempts and re-attempt failures

#### Overview of Payments in Fluent

Home / Essential Knowledge



Author: Matt Salmon Changed on: 8 July 2024

#### Overview

- . Fluent Order Management enables the management of payments throughout the lifecycle of an Orde
- . Build custom payment logic into the Order workflow using the OMX Workflow Framework and provided entities
- This document provides an overview of the Payment Data Model and GraphQL API capabilities and does not include any
  reference Rules. Workflows. or UX Components.

#### Key points

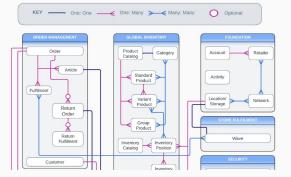
- Pre-requiste
- Data Mode
- Entities
- . Explanation of the Entity Relationships through an Example
- · Relationship details
- · GraphQL queries required for Payments

#### Pre-requisites

You must have knowledge of how the Workflow Framework works.

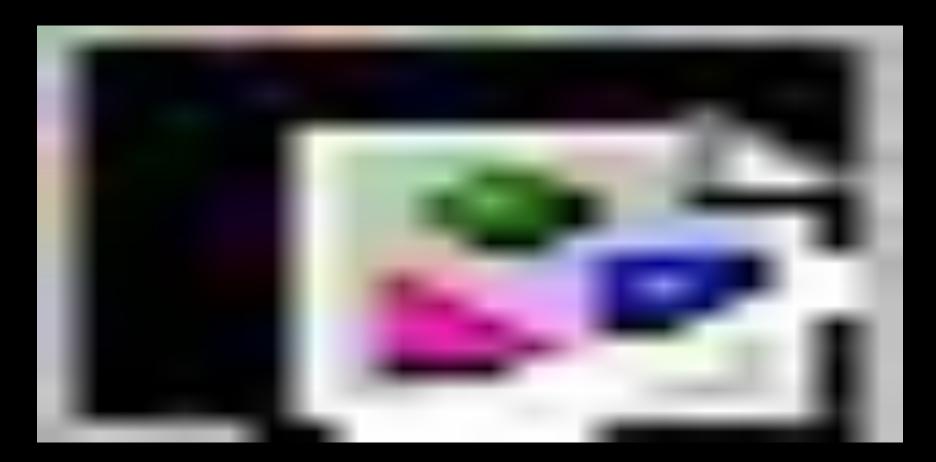
#### Data Model

The following data model is the global entity data model which shows where the Payments solution sits in the Fluent platform



Store Associates can now build the most optimal Waves to pick in Store orders





Our team hears and documents everything you tell us.

Balancing major initiatives with incremental improvements, we continuously evolve the Fluent Order Management Product.

Show name of logged in user who performed an action on the Activity Page



COOP-245



**Data Provider Component** 



COOP-6



Allow Custom Statuses on Order and Fulfilment Items



COOP-145



Accept Custom Attributes on Consignments



COOP-182



Make it easier to access information in the UI



COOP-54



Create multiple Fulfilments Plans in a single mutation



COOP-72



Show name of logged in user who performed an action on the Activity Page

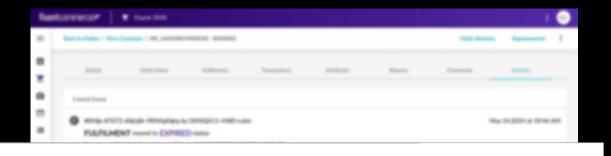


COOP-245

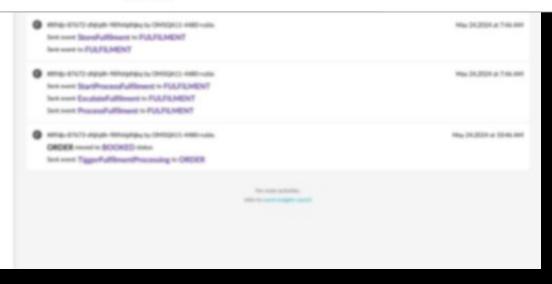


B

#4 by



Lindsey Park added the FULFILMENT to Wave 1601 at the Piccadilly Trading Estate Store

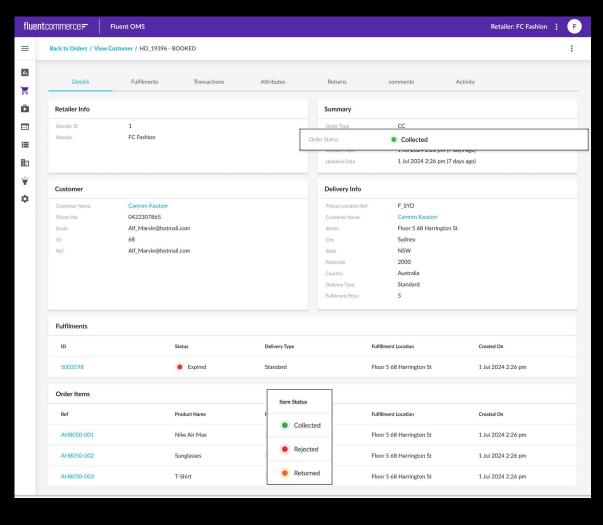


May 24,2024 at 7:46 AM

#### Allow Custom Statuses on Order and Fulfilment Items

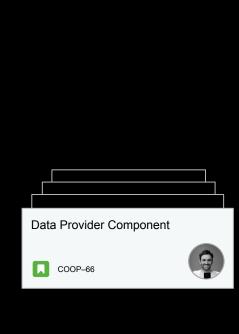


COOP-145



# Create multiple Fulfilments Plans in a single mutation

```
createFulfilmentPlans(
 3 ~
          fulfilmentPlans: [
 4 🗸
 5 🗸
              ref: "FP-ref-101"
              type: "DEFAULT"
              retailerId: 4126
               fulfilmentOptionId: { id: "40068bb7-2352-48b0-9435-4b55df667be0" }
11 🗸
12
              ref: "FP-ref-505"
13
              type: "DEFAULT"
              retailerId: 4126
              fulfilmentOptionId: { id: "049b1b52-d250-4d10-93ac-56305550a8be" }
17
19 🗸
         count
21
22
```





#### Data Provider Component

Home / Release Notes



**S** Release

Target release date: 2024-06-03

Release status: Development

#### Description

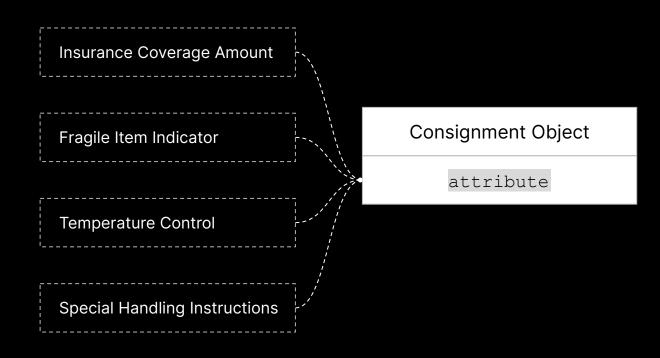
This release introduces the GraphQL Data Provider component, which enhances data handling capabilities for various components. The component is a versatile data provider that offers improved control over data queries and fetching behaviors.

#### Changelog

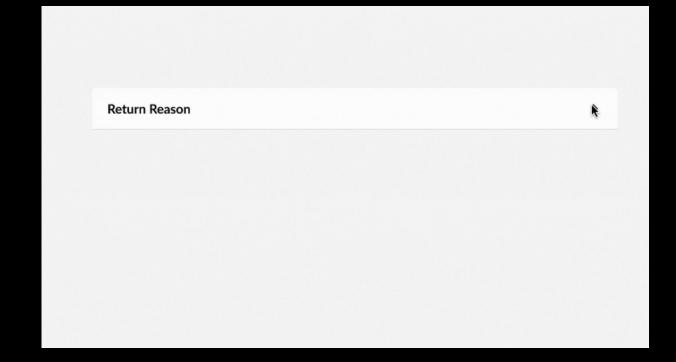
#### Changelog:

- GraphQL Data Provider Component:
- Serves as a wrapper, altering the data context for its descendants, making it ideal for displaying or utilizing data different from the page query.
- Provides enhanced control over data queries, including pagination and bulk data fetching capabilities.
- Child components receive data from this provider's queries instead of page-level queries.
- Additional Component Features:
- Auto Pagination: Automatically paginates up to one connection in the provided query, fetching data in pages until the max limit is reached or no more pages are available.
- Loading Behavior Control: The `loadingBehavior` property allows child components to either render as data arrives or wait until all data is loaded.
- Data Fetching State: The `dataProviderState` field in the data prop indicates the fetching state (ok, error, loading, max), aiding in component behavior management.









**Next Gen Inventory Availability Enhanced Order Processing** In-Store Operational Excellence **Self-Service Enablement** Cloud Advantage, Global Standard

Configure and Extend
Extend Knowledge on
Fluent Docs

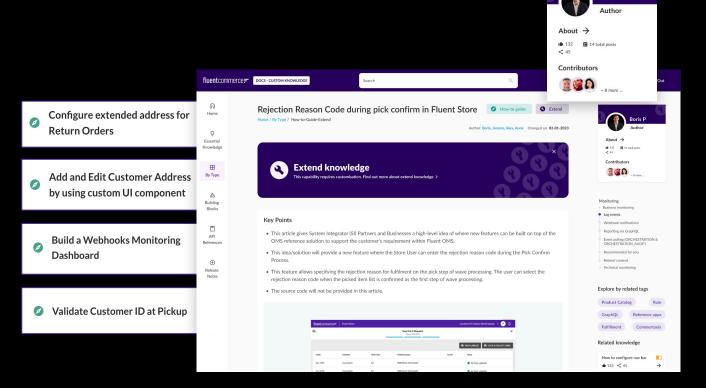
Self-Serve
Certificate of Completion for all Learning Tracks

Self-Serve
Product Updates

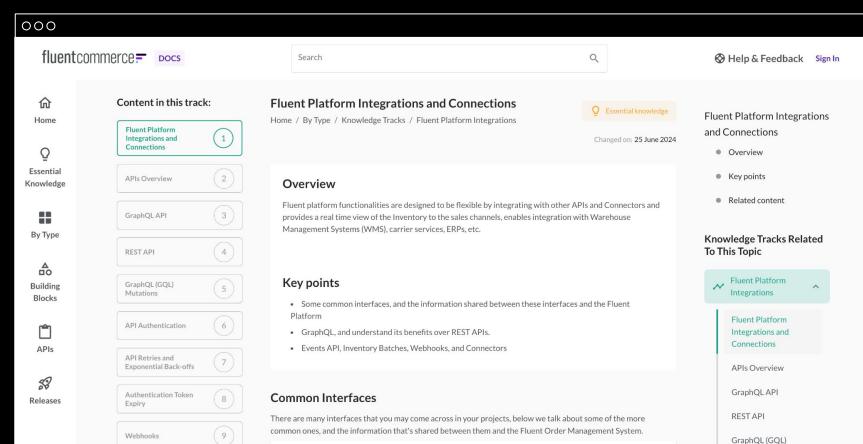
We would like to better understand all the things that are possible on the Fluent Platform



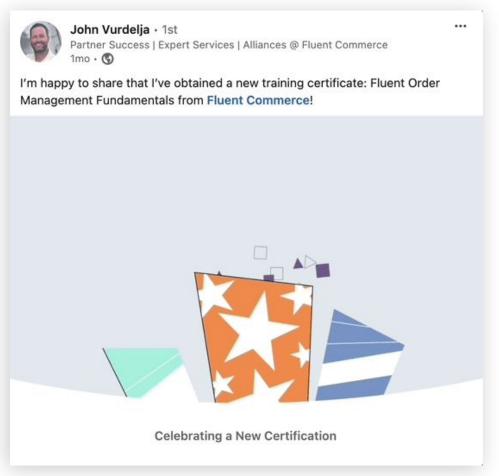
Extend
Knowledge
content assists
our builder
community to
extend and
innovate on the
Fluent Commerce
Platform.



**Boris P** 



Completion
Certificates are enabled for all learning paths.





**Product Release Timeline** 

Releases

223 Items

0

2024

O 30 July 2024

#### Enhanced createInventoryFeed mutation with new optional field type



We've added a new optional "type" field to the createInventoryFeed mutation, providing more control over data feeds:

- INCREMENTAL: Loads only new or modified data since the last execution, optimizing performance and reducing data transfer.
- FULL: Extracts the entire inventory dataset at each execution, ideal for inventory reconciliation and ensuring data consistency across platforms.



O 22 July 2024

#### Enhanced GraphQL Schema and UI Components



The release includes significant improvements with several new components and enhancements to existing ones aimed at improving flexibility and user experience. Explore the new Repeater Component, which allows repeating any UI component per record from the datasource, simplifying the display of complex nested records. The Accordion Component now features an indent property to remove extra padding when using nested components. Additionally, explore the new Product Card (supporting nested components for complex layouts) and Image Card Components. Also, the option to store fulfillment item reject reason information has been implemented, and the GraphQL schema now includes new queries and mutations to support storing reject reason information, with updates to `Fulfilment', `rulfilment', and a new sub-query for managing rejections.

Explore the new fields in the GraphQL API Navigator located on the left-hand menu.



o 15 July 2024

#### Oauth refresh tokens enabled for OMX apps



This release makes some internal updates to the login process for OMX apps

**Product Release Timeline** 

**Product Update Emails** 



#### Product Updates from Fluent Commerce D





#### Hi Fluent.

Welcome to the latest Fluent Commerce Product Update! We're excited to share a variety of new capabilities that empower Store Associates and Customer Service Associates to deliver personalized customer experiences. Builders can also take advantage of additional UI components and new GraphQL APIs to accelerate innovation for their business teams. In this update, you'll find:

- Greater Control for In-Store Operations: Store Associates can now build custom waves by selecting specific fulfillments, allowing for better organization and prioritization of tasks.
- · Inventory Monitoring: Fluent Big Inventory offers a new dashboard to monitor IPU and IPC usage and quickly identify failed events.
- New UI Compoenents: For OMX Builders, we've added new components to our library that allow better visualization of data in Web Apps.
- Optimized Data Handling: New Inventory and Availability GraphQL API's improve data querying and mutation.

To view details of every release and bug fix, go here →

**Product Release Timeline** 

**Product Update Emails** 

#### Deprecation Policy (v2.0)

Home / Essential Knowledge



Author: Fluent Commerce staff Changed on: 20 June 2024

#### Overview

This document provides a comprehensive overview of our deprecation policy, detailing the lifecycle and end-of-life processes across our Platform components.

#### Key points

- List of Deprecated Platform components: A detailed list of all the Platform components (from foundational services and frameworks to distinct products and features) that are currently in the deprecation phase, including their respective versions.
- End of Service Dates: Key dates post-deprecation, until which we will continue to offer limited support (such as security patches or critical fixes) for the component.
- End of Life Dates: Specific dates indicating when deprecated products/services will no longer be available or supported.
- · Support and Transition Guidance

#### All current and planned deprecated components:

Deprecated Component	Superseded by	End of Service	End of Life
ServicePoint	Fluent Store	Oct 31, 2024	Oct 31, 2025
Admin Console	Fluent OMS	Oct 31, 2024	Oct 31, 2025

#### Definitions:

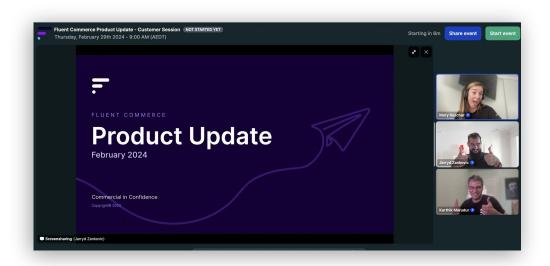
End of Service: This is the date from which we offer limited support (and other services) for the component. The component continues to be accessible in the Platform.

End of Life: This is the date from which the component will no longer be accessible for use in the Platform.

**Product Release Timeline** 

**Product Update Emails** 

**Product Update Webinar** 



**Product Release Timeline** 

**Product Update Emails** 

**Product Update Webinar** 

Meet with the Product Team





2024 and Beyond

### Looking Forward

### Disclaimer:

The following information is shared to outline some of our current product plans. We are hopeful that this can shed light on our product roadmap. This presentation is for INFORMATIONAL PURPOSES ONLY and not a binding commitment.

The development, release, and timing of any products, features, or functionality remains at the sole discretion of Fluent Commerce and is subject to change.



Our Product Roadmap captures the initiatives we are working on today and communicates what we are planning for the future.

By investment theme, you can view work that is currently in <u>focus</u> (In Discovery or Development) with estimated forecasted deliverables where applicable.

You can then see problems and opportunities we are intending to focus on in the near future.

In Development
In Discovery

**Future** 

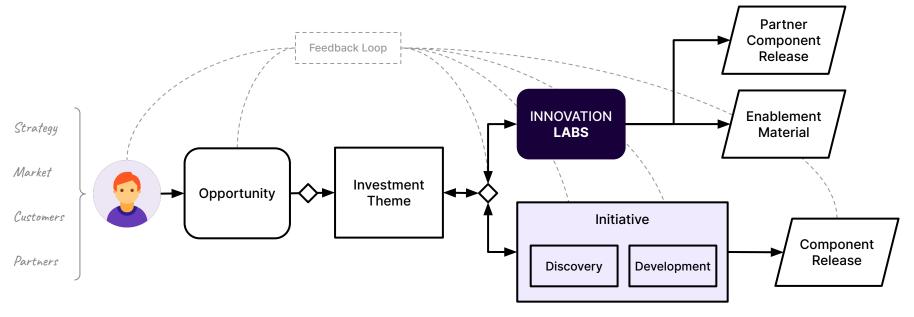
#### INNOVATION LABS

Fluent Order Management is a platform for innovation.

We embrace and explore new ideas through INNOVATION LABS where our cross-functional teams collaborate with customers and partners to experiment and learn with real-world applications.



## PRODUCT DEVELOPMENT LIFECYCLE



The Fluent Product Council (FPC) guides the strategic investments Fluent Commerce makes across our platform and suite of products, with with inputs by region, and industry vertical.

**Partner and Customer input** 

- Customer and Market Research
- Brown Bag Sessions
- Onsite Discoveries
- User Testing
- Pilot Programs
- Co-Innovation

Components are released at varying level of fidelity from updates to our Data Model to APIs, UIs, References and Modules.



## STRATEGY

We are focusing on Five Investment Themes in 2024.

Next Gen Inventory Availability

## Next Gen Inventory Availability

Prevent overselling and underselling with optimized Inventory Availability data. From ingestion and visibility to managing availability across channels.

**Enhanced Order Processing** 

# **Enhanced** Order Processing

Optimize B2C order operations with advanced payment lifecycle mgmt, order modification tools, and innovative pre and post-purchase experiences.

In Store Experience

# In-Store Operational Excellence

Achieve operational excellence and a enable a better employee experience with enhanced control over in-store fulfilment processes.

Self-Service Enablement

## Self-Service Enablement

Enabling partners and customers with enhanced documentation, operational support tooling, and accessible logs and metrics for informed decision-making.

Cloud Advantage

## Cloud Advantage, Global Standard

A resilient, performant and secure platform that is SOC2 Type II compliant and supports our customers at scale.



## By Investment Theme

#### **Next Gen Inventory Availability**

**Enhanced Order Processing** 

In-Store Operational Excellence

Self-Service Enablement

Cloud Advantage, Global Standard

# Big Inventory is the hub for a connected ecosystem of inventory aware systems.

"58% of retailers have less than 80% inventory accuracy"

- Global State of the Industry, Fluent Commerce Survey, 2023 "It is time consuming and clunky to manage stock visibility controls"

- Fluent Customer, Luxury European Brand

"How might we optimise ad spend and increase conversions"

- Fluent Customer, US Apparel Retailer

#### Ingest

## Intelligent Inventory Processing

Get inventory data from all your back end systems to your digital channels... faster.

## **Inventory Hub**

## Enterprise Inventory Availability

See all your inventory and control what's Available to Promise (ATP) in each channel.

#### Feed

## Inventory Aware Systems

Share your accurate Available to Promise data with any system.



## By Investment Theme

#### **Next Gen Inventory Availability**

**Enhanced Order Processing** 

In-Store Operational Excellence

Self-Service Enablement

Cloud Advantage, Global Standard

#### Intelligent Inventory Processing

#### **Enhanced Batch Processing**

Improve how you handle large scale, unfiltered inventory updates.

Extending the Batch API to be able to handle additional inventory attributes.

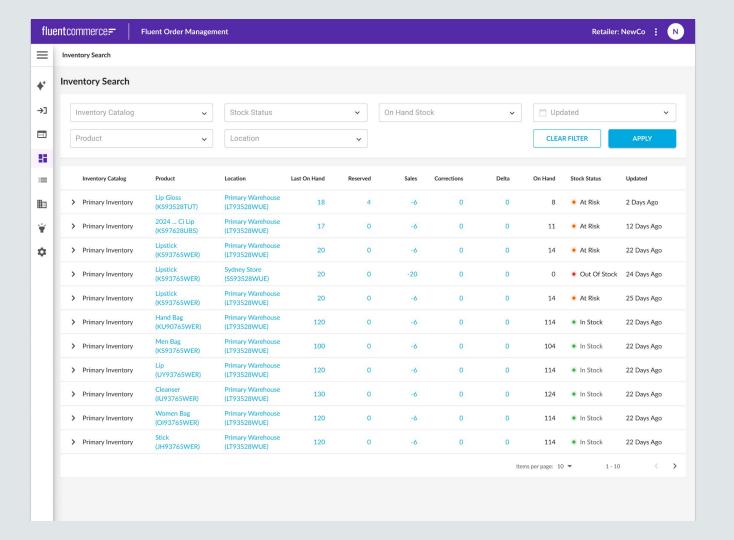
#### IN DEVELOPMENT

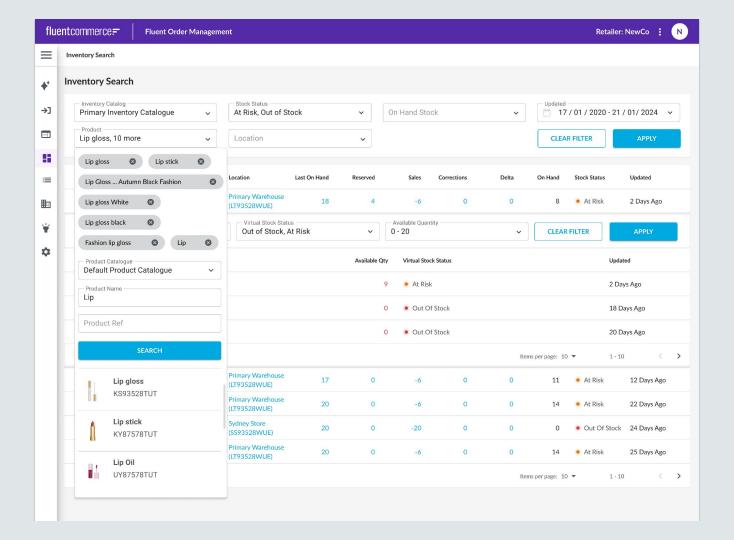
#### Intelligent Inventory Processing

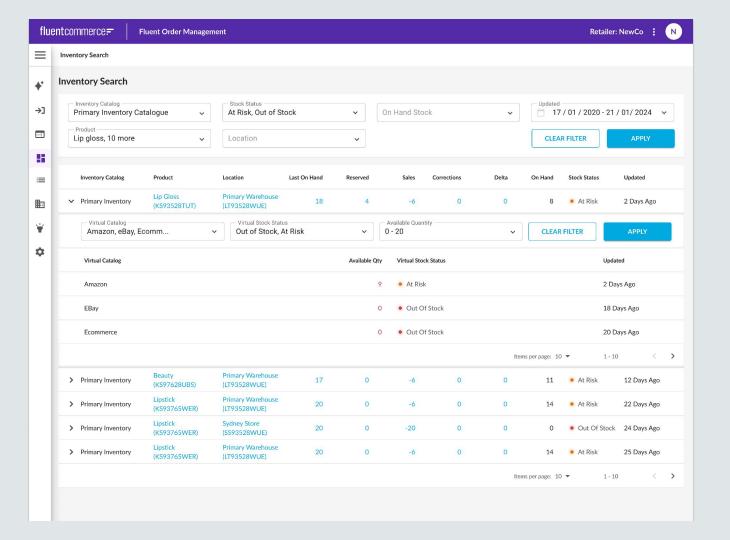
### **Unified View of Inventory**

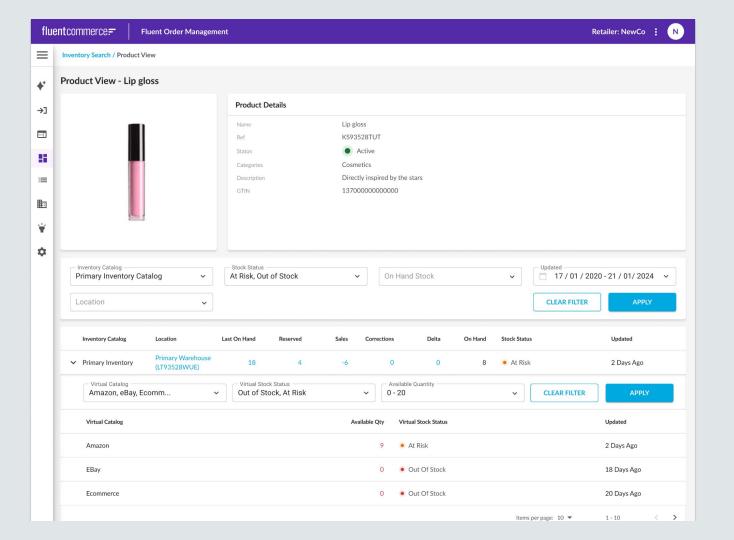
A user interface for a business users to easily access a "Unified View of Inventory". Enabling a user to view inventory availability data such as by SKU, channel and location.

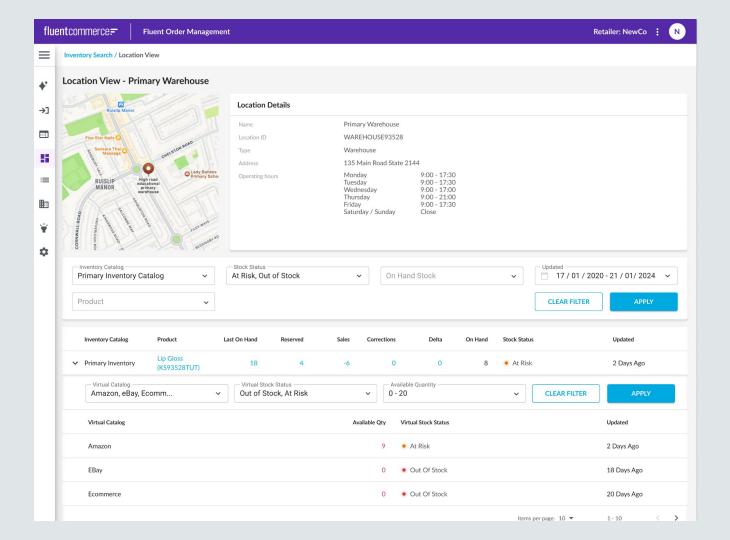
#### IN DEVELOPMENT













## By Investment Theme

#### **Next Gen Inventory Availability**

**Enhanced Order Processing** 

In-Store Operational Excellence

Self-Service Enablement

Cloud Advantage, Global Standard

#### Intelligent Inventory Processing

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#### IN DEVELOPMENT

#### Intelligent Inventory Processing

### **Unified View of Inventory**

A user interface for a business users to easily access a "Unified View of Inventory". Enabling a user to view inventory availability data such as by SKU, channel and location.

#### IN DEVELOPMENT

#### Intelligent Inventory Processing

## Inventory History in the User Interface

Track inventory changes over time providing a comprehensive view of historical inventory and support better decision-making regarding stock management.

#### Intelligent Inventory Processing

## Optimized Virtual Inventory Processing

Expand the Virtual Catalog model to speed up the processing of Virtual Inventory, resulting in more precise Available-to-Sell inventory.

### Intelligent Inventory Processing

## Improved Inventory Metrics

Refined and improved inventory metrics to track changes in inventory and increase operational efficiency.

Inventory Aware Ads

### Increase conversion with Inventory Aware Ads and Search

Optimise advertising and increase conversions by making advertising platforms inventory aware with Inventory Availability data feeds.

**INNOVATION LABS** 



INNOVATION LABS

**Next Gen Inventory Availability** 

Inventory Aware Ads Increase conversion with **Inventory Aware Ads and Search** Advertising

Local Inventory Store data is surfaced to advertising platforms ensuring the most realistic and relevant promise is made at a given time.

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Search



## By Investment Theme

Next Gen Inventory Availability

#### **Enhanced Order Processing**

In-Store Operational Excellence

Self-Service Enablement

Cloud Advantage, Global Standard

Continuing to enable our customers to deliver seamless omni-channel customer experiences

Put your customer at the centre of the sale, Assist your team with access to the right information and make accurate data available across channels.





## By Investment Theme

Next Gen Inventory Availability

#### **Enhanced Order Processing**

In-Store Operational Excellence

Self-Service Enablement

Cloud Advantage, Global Standard

Fine Grained Business User Control

## **Business User Setting Control**

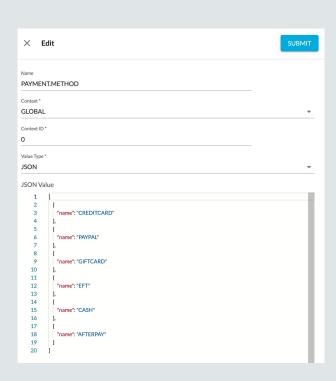
Enable business users to update settings to respond to the changing needs of their business. We'll do this by providing OMX builders with the ability to create forms to elegantly display settings in a whole new way.

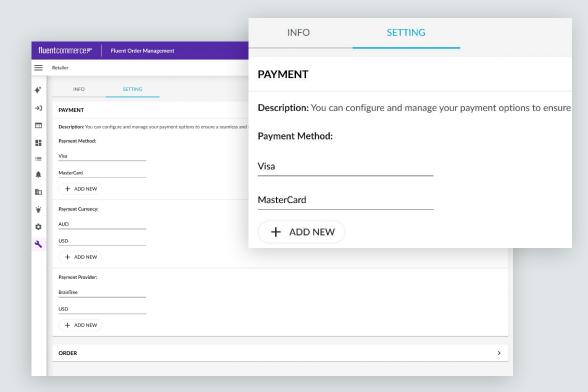
#### IN DEVELOPMENT

In Market Goal: Q3 2024

## Current

## → Future Settings Experience







## By Investment Theme

Next Gen Inventory Availability

#### **Enhanced Order Processing**

In-Store Operational Excellence

Self-Service Enablement

Cloud Advantage, Global Standard

Fine Grained Business User Control

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IN DEVELOPMENT

In Market Goal: Q3 2024

Order Management

## **Custom Navigation Components**

OMX Builders will have the ability to add their own custom components to the top-bar nav on Fluent Apps.

IN DEVELOPMENT

In Market Goal: Q3 2024







## By Investment Theme

Next Gen Inventory Availability

#### **Enhanced Order Processing**

In-Store Operational Excellence

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Fine Grained Business User Control

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IN DEVELOPMENT

In Market Goal: Q3 2024

Order Management

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IN DEVELOPMENT

In Market Goal: Q3 2024

Payment Lifecycle Management

## Payment Lifecycle Management

Deliver an even better OMX Builder experience when orchestrating Payments throughout the order lifecycle with workflow and UI component utilities.

Order Management

### Sourcing

A comprehensive and flexible library of sourcing options to empower retailers to ensure the optimal fulfillment node is selected to meet the promise made to the customer.

Order Management

## **Export Data from** Fluent OMS as a CSR

Allow key OMS users to extract data from Fluent to enable them to perform operational analysis.

Pre Purchase

### Pre Purchase Experiences

Conversion rates greatly improve the earlier a potential buyer is presented with an accurate promises such as estimated delivery dates from Advertising, search, PLP and PDP.

**INNOVATION LABS** 

Post Purchase

#### **Post Purchase Experiences**

Empower customers with tooling to support better post purchase experiences such as self-service web pages or chat bots for shipment tracking and order modifications like changing shipping address or extending pickup windows or managing returns and exchanges.

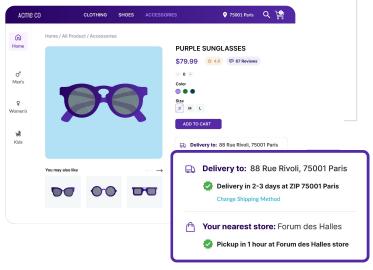
INNOVATION LABS



**INNOVATION LABS** 

**Enhanced Order Processing** 

Post Purchase Pre Purchase Experiences



Display Estimated Delivery
Date (EDD) for 'Ship to
Address' and 'Store Pickup'
with an accuracy rate of 91%
on PDP and Cart Checkout

EDD calculations leveraging AI/ML models based on contextual data such as:

- Historical Carrier Scan Data
- Store Performance by Day and Time
- Inventory Accuracy based on Product Type
- Weather Forecasts for Transit Route
- Calendar Dates with consideration to Social/Political Factors



## By Investment Theme

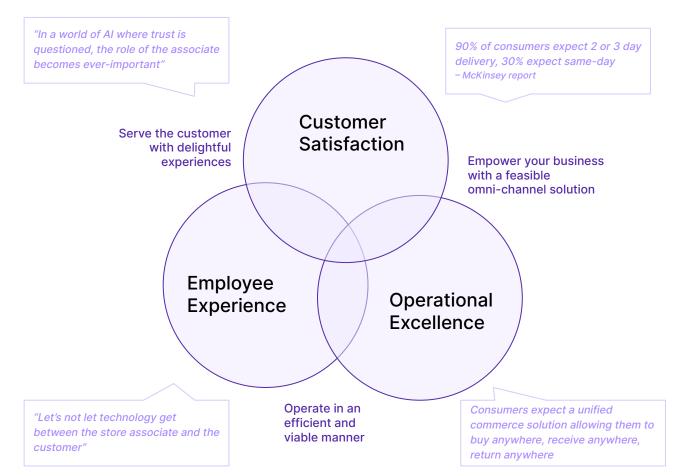
Next Gen Inventory Availability

**Enhanced Order Processing** 

**In-Store Operational Excellence** 

Self-Service Enablement

Cloud Advantage, Global Standard





## By Investment Theme

Next Gen Inventory Availability

**Enhanced Order Processing** 

**In-Store Operational Excellence** 

Self-Service Enablement

Cloud Advantage, Global Standard

#### In Store Experience

## **Assign Items into Parcels**

Reduce clicks and increase speed in the packing process by assigning items to parcels using barcode scanners.

This will provide greater visibility to Customer Success Representatives when managing customers enquires or troubleshooting.

#### IN DEVELOPMENT

In Market Goal: Q4 2024

#### In Store Experience

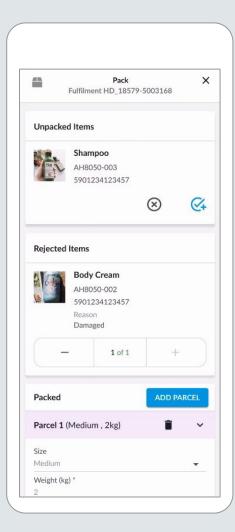
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#### IN DEVELOPMENT

In Market Goal: Q4 2024





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In Store Experience

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IN DEVELOPMENT

In Market Goal: Q4 2024

In Store Experience

#### **Automated Parcel Weights**

Increase efficiency by automatically calculating the sum of the items inside each parcel - reducing the Store Associates time spent entering parcel weights.

In Store Experience

### **Short Picking Reason Codes**

Allow Store Associates to specify reasons for short-picking and orchestrate inventory reconciliation processes such as automatically triggering a triage process for damaged items or sending a message to the Inventory master.

IN DISCOVERY

In Store Experience

#### Pick to Tote

Allow Store Associates to specify totes that items are placed in during picking. Reduce mispacks and enable pick by category along with consolidation on pack. Providing the base foundation for a mid sized store.

In Store Experience

## Flexible Wave Management by Store Associate

Assign and Prioritise orders and waves among Store Associates to give greater operational flexibility.

In Store Experience

### **In-App Notifications**

Improve communication and collaboration with real-time in-app notifications to users when new tasks are allocated to them such as when a new order received, or a wave is assigned to them.



## By Investment Theme

Next Gen Inventory Availability

**Enhanced Order Processing** 

In-Store Operational Excellence

#### Self-Service Enablement

Cloud Advantage, Global Standard

Fluent is committed to empowering its partners and customers through self-service enablement, providing the tools and resources needed for success and innovation in a rapidly evolving digital commerce landscape.

We're learning not to spend all our energy trying to predict the future with some high degree of precision but rather become more agile and be ready to change as the needs arise.

- CTO at a Multi-National US Retailer



## By Investment Theme

Next Gen Inventory Availability

**Enhanced Order Processing** 

In-Store Operational Excellence

#### Self-Service Enablement

Cloud Advantage, Global Standard

Configure and Extend

#### Fluent CLI

The Fluent Command Line Interface (CLI) empowers developers with efficient, text-based commands. It enhances automation, consistency, and flexibility, streamlining tasks like account setup, project development, and troubleshooting.

- Bootstrap and Setup
- Development Lifecycle
- Module Lifecycle Management
- DevOps and CI/CD

**Beta Program In Progress** 

Self-Serve Operational Support

#### **Customer Log Access**

Provide relevant account-specific log access to customers and their implementation/support partners to reduce delivery timelines and improve delivery quality.

- Log Access and Troubleshooting Tools
- Usage Metrics
- Configurable Alerts and Notifications

In Discovery

Reporting and Analytics

#### **Reporting and Analytics**

Enable users to gain insights into their operations, monitor performance, and make informed decisions with a combination of in-app dashboards/reports and data extraction from the Fluent OMS to generate a range of business and operational reports.

Reports and/or dashboards to

Reports and/or dashboards to include:

- Order status
- Inventory processing
- Order fulfilment velocity
- Store management
- Returns and exchanges



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In 2024 we will continue to focus and invest in the performance of Fluent's Order Management platform, ensuring we lead the global standard in providing our customers with the most resilient, scalable and secure solution on the market.